

COCO Board Meeting Minutes January 18, 2012

Strom Center – 2:30 pm

Members present: John Heinen, Mark Versen, Vicki Pennington

John stated that there were no changes to the December's minutes. They were approved as presented.

Financial report- COCO has not received \$500 from Dakota Community for the Guide for Giving. Besides the \$500 the financial report is the same as the December meeting.

Education- John stated that the committee met and added two new members Emily Bradberry, Ila Perhus. Both are eager to get involved. Minutes are posted on the website for future reference. The main question is if the audio's are worth the cost. They will continue to explore opportunities to enhance COCO's education.

Discussions were held about how often board meetings and member meetings should be held. Discussion centered on simplifying meetings, and empowering committees to meet more frequently as needed. It was also discussed to cut the quarterly membership meetings and move board meetings to quarterly. The thought would be to use the educational sessions for a short business meeting and to educate members in a variety of fields with live speakers. The key with input from a variety of members is that live encourages interaction...not just being spoke at. Also, once non-profits start using the information and become more effective, they will want more and return and get involved. This could result in stronger engagement and lead to better attended meetings which in turn more productive meetings.

Mark moved that COCO eliminates member meetings and move board meetings to quarterly and use the educational sessions as brief business meetings for members given the requirements of the by-laws. Vicki seconded. Approved pending review of by-laws.

The board will turn it back to the educational committee to further develop the vision of the monthly educational sessions with the main focus of engagement of members. Discussion was held to about providing lunch for the educational sessions. All felt it would entice members to attend.

Administrative report- Mohammad was not present, but shared his report via John. COCO is still looking for sponsorships for the audio's. The board will wait to hear how the educational sessions will move forward with the power lunches or educational sessions. The Guide for Giving committee has finished their duties and the books are printed, paid and dispersed.

Mark mentioned new members can be added by inserting tabbed pages. Vicki asked how COCO plans to include the new members in the Guide for Giving. The board will ask Mohammad to follow up with Quality Quick Print to see about an insert page to go in the already printed books.

Vicki shared that Securian is interested in becoming an associate member. Vicki sent the information to Mohammad to get information out. John will follow up with Mohammad to make sure that the contact has been made. John recommends that a membership committee be created. He is looking for names to serve on the committee.

The board will review the policies and discuss the future at the next meeting. John asked that the Donor Bill of Rights and Code of Ethical Principles and Standards (AFP) be added as well. John will get that to Mohammad to get implemented.

John has a meeting with Steve Glasser, and Sheri Monroe to talk about internet and website help through the Strom Center that would then be available to members. He will report at the next meeting.

The plans for July 23, 2012 to have Charles Schultz, Mark from Bismarck and Gordy Binek present in Medora are moving forward with the help of the Education Committee. This is in partnership with Medora Foundation and AFP. Dianna from AFP will offer Marketing support, Mike Kiedrowski: Speaker contact, COCO education committee CEU set up. Medora foundation housing and conference facilities.

John adjourn the meeting at 3:40 pm