

**Board of Directors Meeting
Minutes
November 16, 2011**



Board Members Present: Kara Geiger, Mark Versen, Yvonne Kroll, John Heinen, Brent Seaks
Others Present: Deb Nelson, Vicki Pennington, Mohammad Hawili

The meeting was called to order by Chairperson John at 2:35p.m. at the Strom Center conference room.

Brent discussed the Guide for Giving and proposed the draft be approved by November 28th to be printed by December 5th. He suggested delivery by December 9th and that 1,000 copies are printed. He requested that each member hand out five booklets. He shared that \$2,500 has been raised against the \$3,300 dollar project, \$500 from DLN and Dakota Community and \$1,500 from American Bank Center. Vicki will contact Karen Heidt about distributor list.

John asked if there were corrections or additions to the agenda. There being none, John accepted the minutes as presented and moved to order of business.

Reports/Updates:

Kara Gieger presented the financial report dated October 28, 2011 with a balance of \$14,027.04. Report was approved as presented.

Mohammad presented the administrative assistant report. He mentioned that the draft for the Guide for Giving is on the COCO website for review. All the audios are also uploaded. He gave a list of last year's members that need to be followed up with. The following volunteered to contact the respective organizations: John – Hope Christian, Yvonne – UND, Deb, Museum Center & West River Health Services, Vicki, Cowboy Hall of Fame & Securian, and Kara – Soldiers Angel. Vicki is also to check with Brent about who is to be in the Guide for Giving. Board reviewed report and approved as presented.

Committee Reports:

Nominating. There was no news from the nominating committee.

Guide for Giving. Discussed above due to timing.

Education. COCO is still looking for sponsors for the audios. Four sponsorships are currently needed to fulfill the year. Dickinson State University Foundation, Hill Top Baptist, and Able are possible sponsors. The next audio dates, times and locations have yet to be determined, but will be in January, February, and April. The question was brought up to invite individuals and businesses from outside the COCO memberships. The board will look more into this idea. John will contact Jodi Bosch and Brent Hansen about the audios and educational seminar(s) and try to set up a physical meeting with the committee.

John discussed that planning needs to start for upcoming trainings. Possibilities were discussed. A full-day with Charles Schultz, Founder of Crescendo, showed the most interest. John mentioned that Charles owes the Medora Foundation a seminar and thought about a

possible partnership. July was the suggested month for this seminar. Adding a second event was also discussed and will be further explored. The board also discussed partnering with AFP and/or NADANO for future events to broaden our outreach. Some ideas were Tax Credit speakers and some sort of panel of speakers. Gordy Bineck and Kevin from North Dakota Community Foundation would be good speakers.

Fundraising. No report at this time. John Heinen is working with Kara on the budget.

Philanthropist of the Year. Mark Versen shared that the Philanthropist of the Year banquet went well but no one attended on behalf of Laurine Engle. He shared we ended under budget for the year.

Old Business:

Policies: Mark and Mohammad have been working on the Policies and they will be presented at the next meeting.

New Business:

John requested that a membership committee be created to help recruit and retain members. He is looking for someone to look at all names and double check who has joined and who is to join.

Kara moved to establish a Membership Committee to recruit and orientate new members. Deb seconded. Motion carried.

Yvonne share that COCO should look for new members in the Watford City, Sidney, Baker, and Williston areas and add them to marketing list. She also brought up the idea of COCO starting an AFP West Chapter. She mentioned that this would not be possible now, but could be a benefit for COCO members in the future. She highly recommended that COCO works more with AFP more as she feels communication between the two organizations is missing. She shared that the Mid America Fundraising Conference in in Sioux Falls this year and expects it to be a great conference. She feels there is a way to communicate better by sharing speaker lists, events, audios/programs and possibly partnership with events. She feels the West Chapter would be about 5-6 years out.

John shared that he will get the training schedules exchanged with AFP.

Mark moved to adjourn the meeting. Deb seconded. Meeting adjourned at 4:15 pm.

Respectfully submitted,



Mark Versen
Secretary