

**COCO EDUCATION COMMITTEE
MINUTES
1/12/12**

ATTENDED: Emily Bradbury, Sheri Monroe, John Heinen, Ila Perhus and Sarah Wallace

Survey:

Sheri continues to work on a survey to find out from members what topics are members most interested in.

Sheri will work with Josh Nichols (from Strom Center) to put the survey together.—She will set up a meeting with Josh next week.

On the survey add a question regarding what expertise the company/organization has.

Audio Conferences:

Currently audio conferences are held monthly with poor turnout. Look at a different format and not use audio conferences.

Look at making the audio webinars as well as other resources available to members in other ways.

Partnership with Library-non-profit section: See if the library would be interested in housing the resources if COCO supplied the resources. This would be a way for members to access the information.

At this time about 20 audio webinars could be added to the library.

Ila will check with library re: book mobile, ect.

Ila will check to see how much it will cost if the audios were to be placed in the library—will check with NDANO.

If we are unable to build a section in the library to make available to members would we be able to build a source list for members to access?

Educate Members/Others:

Look into educating members on what COCO is and how it can benefit their organization.

Figure out a way to get members more involved in COCO and coming to meetings, networking, socializing and utilizing each other as resources.

The survey will ask the question re: expertise. As well as have it on the membership application.

Look into the possibility of collaborating with Strom Center on doing a short video to say what COCO is---Sheri will talk with Steve at the Strom Center.

Also make a video of short testimonials of members on the website and e-mail to different networks.—Discuss with Strom Center.

In this testimonial of Mayor and/or other key members of the community talk about the importance of supporting the communities non-profit organizations.

Help with Website, ect.:

Mohammad is done in June and is able to do some things with the website however it is limited.

Possibly look at interns through DSU—John will talk to Eric.

Or does COCO look at hiring an Assistant Director or Secretary to help facilitate membership due to needing a higher level of support.

Sheri will talk with Josh regarding a password protected portion of the website for members only to access.

John has utilized E-Marketing which you set up a form to go out to a list periodically. This could be set up to go out to the membership list.

New Format:

Suggest brown bag lunches and have a speaker come in for an hour to talk on an issue or topic important for organizations. Afterward leave some time for a roundtable discussion or time for people to network and talk.

How?

Frequency?

When to start? Or does it work off the July seminar?

Offer discounted meal to members or do people bring own meal?

Make it an afternoon?

It was also suggested to have different tables of organizations and invite public to come in and learn about the organizations and ask questions.

Another suggestion is to have different organizations take turns discussing their issues. Also suggested was to get into an even taking place and talk about COCO.

Recommendations to Board:

This new format of lunch and live speakers will be brought up at the Board Meeting—possibly every other month or quarterly.

It can be a live speaker or panel, followed by meeting/networking/roundtable.

Make it an afternoon in order for out of town members to travel to Dickinson.

Agencies can bring in information they have going on in their own agencies.

Maybe hold the meetings at the Elks, have usable, practical information, discounted meals.

Look at not paying for speakers but providing their lunch, mileage—have local speakers talking about issues important to this area.

One Day Seminar:

July 23, 2012—Medora

In collaboration with Northern Plains AFP, Medora Foundation and COCO

Medora Foundation providing location, getting people to lunch, hotel accommodations, ect.—will be at either Community Center or Roughrider Hotel
Approximately 100-150 people

Mike Kiederowski is getting speakers together

Gordie Binek, Charles Schultz will be speaking

a.m. session is Gift Planning 101

mid a.m. session is Charles Schultz—more in-depth

afternoon session is tax planning, charitable gifts and case study

Geared towards Planners, Non-Profit Leaders, Donors

Discounted Rates to AFP and COCO members

Fees split between AFP and COCO

AFP will do the mailings

Need to get the topics defined in order to get CEUs approved from the different boards.

Looking at boards from MT, SD, and ND..possibly MN.

We will split the work of getting the board approvals for the different professional organizations. Once we get the topics.

John will check with Deb Nelson regarding how to go about getting approval for CEUs.

Sheri will block more rooms in Dickinson under COCO in case they are needed—if not she will cancel.

Marketing with Dianne Hartfiel of AFP.

We will schedule another meeting when needed.

Minutes by: Sarah Wallace